


Kanan Alibayov

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●Portfolio: alibayov.com, kanaanism.com ●NGO: freegubad.com ●Marketing Agency: Lorphic.com

Software knowledge  Skills



My objective is to offer a unique creative perspective, providing exceptional services in web development, advanced coding for customized solutions, graphic and motion design, illustration, video production, and more to your company. I have served the vision of various establishments for the past 10 years.

Web Design / Coding / Wordpress

Visual Studio Code

● Crafting visually captivating, code optimized, SEO friendly, easy to navigate, modern, and dynamic websites that create delightful user experiences.

Bootstrap

● Building Dynamic Content, Themes, Child Themes, Templates, Custom Fields, CSS incorporation, User roles, Metadata, Acquiring Content Management Systems, Host-Domain & Database Management, Creating Custom Widgets, Write code to reduce plugin dependence and more.

CSS

HTML5

PHP

● Creating dynamic and effective data-driven responsive email marketing that engages and resonates with your audience, Social Media Marketing.

Wordpress

● Proficient in developing and managing e-commerce websites, with a strong focus on seamless customer experiences and sustained growth. Experienced in optimizing search engine performance and generating high-quality traffic.

Dreamweaver

Elementor

● Craft with precision, my responsive coding ensures seamless content interpretation across mobile, tablet, desktop, and other platforms, screen sizes.

Jquery

Cpanel

● Generate API keys to authenticate and access desired platforms and services, such as real estate property listings from the platforms for the website.

Basic - SQL

● Diagnosing code inconsistencies, site speed, performance, accessibility, SEO. Addressing issues with plugin updates, compatibility, and irregularities.



Graphic Arts / Visual Arts/ Digital Illustration

AutoCAD

● I have experience designing print magazine layouts, packaging and labels. Creating distinctive signature lines, embossed seals, and captivating logos.

Adobe Photoshop

● I bring a versatile skill set to the table with image editing, retouching, airbrushing, abstract blending, decoupage, gliding, and mock-ups.

- Adobe Illustrator I specialize in creating digital typography, focusing on elements such as tracking, kerning, baseline grids, leading, weight, script, and font-face.
- Adobe Indesign I have effectively utilized my knowledge of Adobe Creative Suite to collaborate seamlessly with the team whenever necessary.
- Adobe Lightroom
- Adobe XD Skills include drawing, technical sketching, prototype modeling, texturing, and conceptual illustration.
- Figma
- QuarkXPress Creating concept characters, assets, and layouts for the stray that align with its goals and motives.
- I have conducted thorough research, resulting in outstanding branding that effectively achieves objectives.



Motion Graphics/ 3D/ Data Visualization/ Infographics/ Special Effects

- Adobe After Effects Creating both 2D and 3D assembly illustrations to provide immersive visual experiences, whether realistic or abstract.
- Adobe Animate 3D Fluid Simulation, Onboarding animation, Morphig, FX, Action Effects, 4D Hyperspace
- Adobe Dimension Explored a range of creative techniques including Opening Titles, Rhythmic Typography, Kinetic Typography, Optical Effects, and Sound Effects.
- Adobe Character Animator Simplify data with Data imaging, Flowcharts, Flow diagrams, sheets, Structural outline, and Schema Charts.
- Final Cut Pro
- Cinema 4D Throughout my professional career, I have created over 1000 artworks and websites for clients and companies across diverse industries.



VideoGraphy & Photography / Editing

- Adobe Premiere Pro
- Adobe Media Encoder Leveraging my 15 years of diverse creative experience, I specialize in crafting cohesive artwork that harmoniously achieves the desired goals of any establishment.
- Adobe Audition Pyrotechnics, clip logging and trimming, animation, transcription, blending, montage, compositing, match cuts, B-roll, color temperature, 3D video, and film.
- MS Word, Exel, Powerpoint, Acrobat, RSS,



IT Managment

- Extranet, Social Networking
- Multi-tasking, Time Management, Device Maintenance, Database, Windows Server, Recovery Planning, Firewalls, Switches, Hardware, Active Directory

2006-2008	IT Administrator at Economic Research Center	2004-2008	Bachelor of Business Administration, Economic Relations at Azerbaijan University	Lang: English, Russian, Turkish
2008-2009	IT admin at Center for Economic & Social Development NGO	2008-2021	Completed over 20 Online Courses in 10 year	Hardwork 
2010-2020	New Web Tech & Freelance			Prioritizing 
2021-2023	OMG National Marketing Agency			Goal setting 
2022-2023	Lorphic Online Marketing Agency			Time management, Strategic thinking, Effective Teamwork, Assessment and evaluation

List of my relevant work experience and roles involving web and graphic design and development

2006-2008 - Economic Research Center

www.erc.az/az/ Baku, Azerbaijan

Position: IT Administrator, specializing in Web and Graphic Design

- Optimized and maintained the website by incorporating captivating graphics, informative infographics, engaging text, and visually appealing pictures.

-I ensured the smooth workflow and efficiency of the team by maintaining equipment and network infrastructure in the office.

2007-2008 - Ekspert Magazine

Baku, Azerbaijan

Position: Quality Control, Design (including Graphic Design), Creative Planning

- Ensured the impeccable quality of the draft for print production

- I was responsible for capturing and editing photographs, as well as conceptualizing creative settings such as exploring angles, arranging objects, and coordinating colors for photoshoots in the magazine.

- I design printed materials such as books, booklets, and pamphlets.

2008-2009 - Center for Economic and Social Development

www.cesd.az Baku, Azerbaijan

Position: IT Administrator, specializing in Web and Graphic Design.

-I created customized graphics based on surveys to visually represent data for each unique project, capturing its distinct nature and scope of work.

-I created digital awareness campaign ads using email flyer templates and handled print production.

Additionally, I edited images and videos for the projects to ensure high-quality deliverables.

2009-2010 - 525-ci Newspaper

www.525.az Baku, Azerbaijan

Role: Graphic Designer

-I have edited and organized newspaper pages and columns for publication, ensuring high-quality content.

-I collaborated closely with the production team, working together on the development of textual materials and visual content.

2010-2012 Web Technology

New York, NY

Job Title: Web Designer

-I create websites using content management systems and manual-coding with HTML and CSS, ensuring a seamless and customized design experience.

2012-2020 Freelance

Responsibilities: Website Development and Maintenance, Graphic Design, Marketing, Video Editing, and Image Editing

- I have created impactful advertisements, billboards, flyers, cards, graphics, videos, websites, and email marketing templates for numerous satisfied clients, achieving a remarkable satisfaction rate of 95%.

Last Client info/ date March 2021 as a Freelancer and Establishment's contact information is Cultural Development Center NGO www.mim-az.com geray@mim-az.com +994552044436

Most recent Employment and activities

June, 2021 to July, 2023

Company: **OMG National** Position: ***Web Developer***

During my employment with OMG National, I had the opportunity to create numerous websites for clients. These projects involved crafting unique and custom designs, utilizing advanced JavaScript, CSS, and HTML coding. I took pride in going beyond the limitations of the default CMS system, Beaver Builder, which lacked the necessary features. Each full project involved creating approximately 10 to 15 pages of code, allowing for the desired aesthetics, interactive animations, and seamless transitions across all screen sizes and platforms.

March 2022 to ongoing

Company: **Lorphic Online Marketing Agency** Position: ***Owner***

With years of experience collaborating with various companies and clients, I have embarked on an exciting venture - my own rapidly growing business that shows immense promise for the future. Despite having a small staff, we offer comprehensive full-stack digital services, surpassing leading marketing agencies in today's industry, offering unparalleled value and quality. While I primarily focus on quality checks and training, I am not actively involved in the day-to-day processes.

July, 2023 to ongoing

Non-profit: **Campaigning for Gubad Ibadoglu**

Position: ***Campaign manager and digital content creator***

My close uncle Gubad Ibadoglu with whom I had the privilege of working in the past. Dr. Gubad is a renowned scientist and economist, has unfortunately been unjustly detained by a foreign government, causing great concern. This distressing news has garnered attention from prominent publications, human rights organizations, European Parliament and US senators. For further details, please visit freegubad.com.

To Whom it may concern;

I am the proud owner of Lorphic Online Marketing Agency, where we have successfully served numerous clients with their online development needs. Whether it's web development, advertising, or launching organic branding campaigns, we have always delivered exceptional results. Creating a robust data-driven blueprint to guide strategic decision-making was crucial for us achieving desirable marketing outcomes. It acts as the bedrock for driving successful and rapid business growth, both for my own ventures and the companies I have had the privilege to work with.

I have acquired extensive software knowledge and experience related to my professional life, drawing from diverse creative fields to foster a comprehensive work environment that ensures quality collective productivity. I excel as a team player and possess the skill set necessary to enhance your company's progress, making me a valuable asset with an influential role in shaping its culture. I have a strong work ethic, willing to put in additional hours as needed, and I am continuously learning new instruments and embracing new ideas to enhance my skills in the ever-evolving internet hyperspace. This allows me to perceive projects from unique perspectives and leverage new tools and softwares as they arise.

I come from and live with a family of artists, fostering a competitive yet incredibly fun environment that has greatly influenced my creative work for many years. This collective mindset, where ideas are freely exchanged and fruitful results are achieved, has been instrumental in shaping my creative background. I possess a unique ability to offer your company a trend-setting vision.

Sincerely,

Kanan Alibayov

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