

# Kanan Alibayov

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●Portfolio: [alibayov.com](http://alibayov.com), [kananism.com](http://kananism.com) ●News Blog: [Lorphicweb.com](http://Lorphicweb.com) ●Online Sotre: [Lorphic.com](http://Lorphic.com)

Software knowledge  Skills



*My objective* is to offer my creative perspective and deliver pristine service in webdesign, Graphic and Motion Design, Illustration, Videography and Photography to your company as i have catered to the vision of my clients for the past 10 years in Freelance.

## Web Design / Coding / Wordpress

Visual Studio Code

- Building user friendly interference to create joyful experience throughout the website.

Bootstrap

- Building Dynamic Content, Themes, Child Themes, Templates, Custom Fields, CSS incorporation, User roles, Metadata, Acquiring Content Managment Systems, Host-Domain & Database Managment, Creating Custom Widgets, Constructing Private Social Media.

CSS

HTML5

- Subscription base or data-driven responsive email marketing, Social Media Marketing.

PHP

Wordpress

- E-commorance hyperspace, working directly with clients to bring to live their dream vision of website, Optimizing Search Engine & Traffic, Safety against Maliware & Spam.

Dreamweaver

Elementor

- Mobile, Tablet, Desktop friendly responsive coding that interprets content seamlessly.

Jquery

- Generating API keys for an apllication or user to identify and authenticate the access to desired platforms and services on company's website

Cpanel

Basic - SQL

- Troubleshooting code inconsistencies to increase speed and the search engine ranking. Troubleshooting plugin updates, compatibility and irregularitues



## Graphic Arts / Visual Arts/ Digital Illustration

AutoCAD

- Draft layouts for print magazines, packing, labels, signature lines, embossed seal, logos.

Adobe Photoshop

- Image editing, retouching, airbrushing , abstract blending, decoupageing, gliding, Mock-up.

Adobe Illustrator	● Digital typography, Tracking, Kerning, Baseline grids, Leading, Weight, Script, Font-Face.
Adobe Indesign	● Utilized knowledge of adobe creative suite to well collaborating with the team as needed.
Adobe Lightroom	
Adobe XD	● Drawing, Technical Sketching, Prototype Modeling & Texturing, Conceptual illustration.
Figma	● Developing Concept Characters, assests & layouts for the stroy that reflects goal & motive
QuarkXPress	● Conducted extensive research that leads to exceptional branding & delivers the objectiv.



### **Motion Graphics/ 3D/ Data Visualization/ Infographics/ Special Effects**

Adobe After Effects	● Rendering 2D & 3D assembly illustrations for realistic or abstract visual experience.
Adobe Animate	● 3D Fluid Simulation, Onboarding animation, Morphig, FX, Action Effects, 4D Hyperspace
Adobe Dimension	● Opening Titles, Rhythmic Typography, Kinetic Typography, Optical Effects, Sound Effects
Adobe Character Animator	● Data imaging, Flowcharts, Flow diagrams & sheets, Structual outline, Schema Charts.
Final Cut Pro	● I did over 1000 artworks for clients and companies throughout my professional career which includes Interactive Websites, TV & Film ads, Newspapers, Flyers & Magazines.
Cinema 4D	



### **VideoGrapy & Photography / Editing**

Adobe Premiere Pro	● Emerging my 15 years of creative experience from different fields to produce unified artwork that integrates completion of desired goal for the establishment.
Adobe Media Encoder	● Pyrotechnics, Logging and Trimming Clips, Animation, Transcription, Blendering, Montage, Compositing, Match cuts, B-roll, Color Temperatur, 3D video & Film.
Adobe Audition	
MS Word, Exel, Powerpoint, Acrobat, RSS, Extranet, Social Networking	



### **IT Managment**

Multi-tasking, Time Managment, Device Maintainance, Database, Windows Server, Recovery Planning, Firewalls, Switchis, Hardware, Active Directory

2006-2008	IT Administrator at Economic Research Center	2004-	Bachelor of Business Administration,	Lang: English, Russian, Turkish
2008-2009	IT admin at Center for Economic & Social Development NGO	2008	Economic Relations at Azerbaijan University	Hardwork ██████████
2010-2012	New Web Technology			Prioritizing ██████████░░
2012-2020	Freelance	2008-	Completed over 20	Goal setting ██████████░
2020-2021	Self own branding at Lorphic LLC	2021	Online Courses in 10 year	Time managment, Strategic thinking, Effective Teamwork, Assessment and evaluation

2006-2008 - Economic Research Center

**Role: IT Administrator, Web and Graphic design**

-Maintained Equipment and Network to ensure sufficient workflow of the Office to secure efficiency of the Team

Baku, Azerbaijan

- Verified quality of draft for Print production

- Designed books, booklets, pamphlets for print

www.cesd.az Baku, Azerbaijan

- Built Graphics based on surveys to visualize data uniquely for each project and for it's representation as each project came with its unique nature and scope of work

2009-2010 - 525-ci Newspaper

Role: Graphic Designer

- Collaborated with production team on text materials and pictures

New York, NY

-Designed Websites by utilizing content management systems and manually coded websites from scratch by using HTML and CSS

Role: Building and Maintaining Websites, Graphic Design, Marketing, Video & image editing

My last client was in March 2021 as a Freelancer and Establishment's contact information is Cultural Development Center NGO [www.mim-az.com](http://www.mim-az.com) [geray@mim-az.com](mailto:geray@mim-az.com) +994552044436

To Whom it may concern;

I have obtained a substantial amount of software knowledge and experience pertaining to my professional life that combines experiences from various creative fields to initiate a comprehensive work environment to ensure quality in collective productivity. As much as I'm a great team player, I'm also the right employee with the right skill set to enhance the progress of the company where I can be a great asset with irreplaceable influence in the culture of your company. I'm very quick learner with great instincts and insights which makes me exceptional candidate to adopt and lead in any work environment almost seamlessly regardless of the complexity or the stress levels. I'm a hard worker who willing to put in additional work hours as needed and i also find joy in frequently learning new instruments to progress myself in consistently developing internet hyperspace so that i could utilize new tools, softwares & ideas as they come along which gives me advantage to see projects in a different light.

i come from & live with the family of artists which made making art very competitive & fun in many inventive ways that influenced my creative work for many years where i can bounce ideas and get adequate results like a collective mind in progress which contributed to a great extent to establish my creative background that made me who i'm today that can offer your company trend setting vision to spot next eye catching content.

Please review my attached resume regarding my expertise.

Sincerely,  
Kanan Alibayov

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